

Ireland's National Ocean Economy Survey 2022

The Marine Institute and the Socio-Economic Marine Research Unit (SEMURU) at NUI Galway, are conducting a survey of marine and marine-related businesses as part of the regular reporting on Ireland's Ocean Economy. Although the CSO and other State organisations provide some data on marine related economic activity, there is a need to supplement this data with company surveys. Previous Ocean Economy Reports are available on NUI Galway's website [here](#).

In addition to general economic figures collected, this year's survey includes a section on the impact of COVID-19 and other external factors on your business.

We estimate that completing the survey will take approximately **10 – 15 minutes**.

Please note, this survey does not collect or process personal information. However, if as a sole trader you are trading under your personal name, this data will be processed in line with the Data Protection Acts 1988 to 2018 and the GDPR, as well as the [Marine Institute's data privacy policy](#) and [NUI Galway's data protection policies](#). Personally identifiable information will never be published and individual company data will not be shared. To ensure firm-level anonymity, only data aggregated at the sector level will be reported. All data will be processed in line with the Marine Institute's Data Management/Governance Framework, ensuring corporate sensitive data will be processed securely.

Part A: Company Details

1. Name of Company:

2. Location of ownership: (ultimate beneficial owner)

 Ireland Elsewhere

3. What was the focus of your business over the period 2019 – 2021?

- Marine Retail Services
- Marine Manufacturing, Engineering & Construction
- High Tech Marine Products & Services
- Marine/Maritime Commerce and Legal (legal, financial, insurance & ship leasing)
- Seaweed and Marine Biotechnology
- Marine Renewable Energy
- Marine Consultancy (engineering, environmental...)
- Other

4. What percentage of your business is in this area?

5. *How many full-time employees did your business employ in the following years?

2019

2020

2021

6. *How many part-time employees did your business employ in the following years?

2019

2020

2021

7. * What was your approximate turnover (in Euros) in the following years? (excluding VAT & subsidies received)

2019

2020

2021

8. What were your approximate operating expenses in the following years? (e.g. costs of goods, insurance, rent, utilities, marketing, fees, etc.)

Exclude: Personnel costs/wages, depreciation, bank interest, capital items and deductibles.

2019

2020

2021

9. If you do not wish to answer the above question, can you estimate the percentage the approximate operating expenses as a percentage of your company's turnover in the following years:

2019

2020

2021

10. What were your approximate labour costs in the following years?

2019

2020

2021

11. If you do not wish to answer the above question, can you estimate your labour costs as a percentage of your company's turnover in the following years:

2019

2020

2021

12. What was your approximate investment in capital assets in the following years?

This includes: Investment in Land, Investment in existing Buildings & Structures, Investment in Transport Equipment, Investment in Machinery & Other Equipment, Investment in R&D services (from other enterprises), Investment in Other Capital Goods.

2019

2020

2021

13. If you are unable to answer the above question, can you estimate the approximate investment in capital assets as a percentage of your company's turnover in the following years?

2019

2020

2021

14. What share (%) of your output was exported in the following years? (0% if no exports)

2019

2020

2021

15. What was your main export market each year?

2019

2020

2021

16. Which of the following sectors do you supply goods and services to?

- Shipping & Maritime Transport
- Tourism and Leisure in Marine and Coastal Areas
- International Cruise Industry
- Marine Retail Services
- Sea Fisheries
- Marine Aquaculture
- Seafood Processing
- Oil and Gas Exploration and Production
- Marine Manufacturing, Construction and Engineering
- Advanced Marine Technology Products and Services
- Marine Commerce and Legal (legal, financial, insurance & ship leasing)
- Seaweed and Marine Biotechnology
- Marine Renewable Energy

- Public sector
- Other

17. Is your business involved in research & development (R&D)?

- Yes
- No

Part B: External impacts: Covid-19, Brexit & other

18. Has your business been affected by one of the following?

- Covid-19
- Brexit
- Rising prices
- Other
- None of the above

19. What impact did Covid-19 have on your business?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Strong negative impact | Negative Impact | No impact | Positive impact | Strong positive impact |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

20. What impact did Brexit have on your business?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Strong negative impact | Negative Impact | No impact | Positive impact | Strong positive impact |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

21. What impact did rising prices have on your business?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Strong negative impact | Negative Impact | No impact | Positive impact | Strong positive impact |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

22. Are there any other issues affecting your company that you would like to comment on?

Part C: Outlook

23. In your opinion, how would you view the outlook of your sector for 2022?

- Poor
- Stable
- Good
- Excellent

24. How confident are you that your business will survive for at least another 12 months?

- Very confident
- Fairly confident
- Not very confident
- Not at all confident

25. Are you currently working in the offshore renewable energy sector?

- Yes → redirected to offshore questions (see separate offshore survey)
- No → continue to end of survey

Thank you for taking the time to participate in this survey.

Would you like to receive a copy of the report when it is published?

- Yes (per E-Mail)
- Yes (Printed version)
- No

Another survey is currently being developed in conjunction with NUIG. The aim of this survey is to determine the extent to which Irish marine companies rely on local, regional, national or overseas services/products to run their businesses. If you would be willing to take part in this survey, please indicate below:

- Yes
- No